DEWFORA



improved Drought Early Warning and FORecasting to strengthen preparedness to droughts in Africa
Grant Agreement No. 265454



Memo

Subject: Deliverable 7.9: You tube Movie

To: Alessia Pietrosanti

cc:

Date: 05th of December 2013

During the DEWFORA project, two short movies have been produced to convey the objectives of the project to a wider public. One of these was developed in collaboration with Euronews, and the second and one by the BBC "Africa turns green" organisation. Under agreement with Philippe Quevauvillier, these two movies constitute the deliverable D7.9 You tube movie.

Euronews short movie about Dewfora:
 This short movie (4 minutes) was translated in 12 languages:

Links to video on Euronews website

- English: http://www.euronews.com/2013/06/17/africa-is-always-at-risk-of-drought/
- French: http://fr.euronews.com/2013/06/17/comment-mieux-lutter-contre-la-secheresse-en-afrique/
- German: http://de.euronews.com/2013/06/17/achtung-duerre-eu-projekt-will-trockenheit-in-afrika-voraussagen/
- Italian: http://it.euronews.com/2013/06/17/sistemi-di-allerta-preventivi-contro-il-pericolo-siccita-in-sudafrica/
- Spanish: http://es.euronews.com/2013/06/17/alerta-de-sequia-en-africa/
- Portuguese: http://pt.euronews.com/2013/06/17/alerta-de-seca-em-africa/
- Russian: http://ru.euronews.com/2013/06/17/africa-is-always-at-risk-of-drought/
- Arabic: http://arabic.euronews.com/2013/06/17/africa-is-always-at-risk-of-drought/
- Turkish: http://tr.euronews.com/2013/06/17/afrika-da-kuraklik-alarmi/
- Persian: http://persian.euronews.com/2013/06/17/africa-is-always-at-risk-of-drought/
- Ukrainian: http://ua.euronews.com/2013/06/17/africa-is-always-at-risk-of-drought/
- Greek: http://gr.euronews.com/2013/06/17/africa-is-always-at-risk-of-drought/

The videos have also being uploaded on the euronews' YouTube channels through the following links:

English: http://www.youtube.com/watch?v=Vgr-OiED338

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French: http://www.youtube.com/watch?v=Wcy04VMDCy8
German: http://www.youtube.com/watch?v=ulXlEZMOfdo
Spanish: http://www.youtube.com/watch?v=HSMTNiOKE28
Portuguese: http://www.youtube.com/watch?v=HsilERoEkueg
Russian: http://www.youtube.com/watch?v=HuiC8Jf1MHU
Arabic: http://www.youtube.com/watch?v=QA5B5fZAXgo
Persian: http://www.youtube.com/watch?v=aRiCzGnCBA
Ukrainian: http://www.youtube.com/watch?v=bv9lp_qpC6Q
Greek: http://www.youtube.com/watch?v=bv9lp_qpC6Q
Greek: http://www.youtube.com/watch?v=bv9lp_qpC6Q
Greek: http://www.youtube.com/watch?v=bv9lp_qpC6Q

Additionally these short movies have been added to the <u>www.thewaterchannel.tv</u>

For example

http://www.thewaterchannel.tv/en/videos/categories/viewvideo/1893/english-drought-alert-in-africa-euronews

2) BBC movie by "Africa Turns Green" (by Severine Dieudonne) (16 minutes): Water in Africa in a changing climate

This movie is made in cooperation with other project from the Africa cluster and was initiated by Philippe Quevauvillier, and was developed in collaboration with other projects from the FP7 Africa call. The movie can be accessed on the link below (note that the password provided is required to access the movie).

https://vimeo.com/78933012

Password: atg2013

The video contains a general introduction to water resources and climate change issues in Africa, as well as introductions to the collaboratinf projects. Minutes 6.24 to minute 8.15 and from minute 14:34 to minute 15.45 are especially dedicated to DEWFORA

The video will be made available through the DEWFORA website, as well as websites of partners (Deltares, UNESCO-IHE). It will also be made available to the Waterchannel as with the Euronews movie above.

Micha Werner and Sophie Vermooten (DEWFORA project coordinators)