



# A “whole community” approach to emergency management

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# Why a whole community approach?

*A "Whole Community" approach is a valuable efficiency and **cost-saving tool**; (...)"*

*we know of the great capacity of individuals to care for their families, friends, neighbors and fellow community members, making our citizens force multipliers rather than liabilities.*

*Together, we make up the whole community, and we all have an important role to play. We must engage all of our societal capacity, both within and beyond FEMA, to work together as a team.*

*(Craig Fugate, March 11, 2011)*

# Whole community approach: Principles

1. Understand and meet the actual needs of the whole community
2. Engage and empower all parts of the community
3. Strengthen what works well in communities on a daily basis

# 1

Understand and meet  
the actual needs  
of the whole community

- Houston Department of Health and Human Services
- Meals ready-to-eat (MREs)
- Problem of non native speakers



# 2

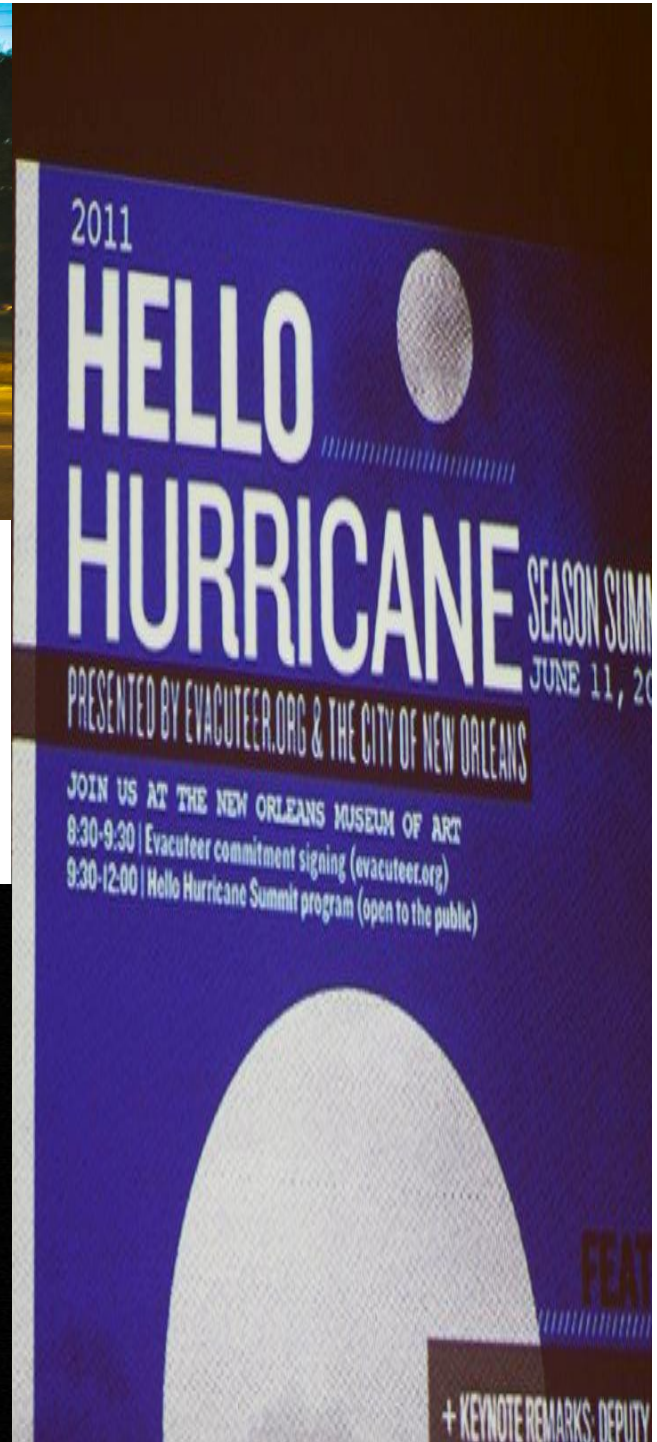
Engage and empower all parts  
of the community





New Orleans Evacuation Pick Up Point: Palmer Park, Public Art Rendering.

"Evacuteer.org is an integral part of the City of New Orleans' hurricane evacuation strategy." - Mayor Mitch Landrieu



# 3

Strengthen what works well in  
communities on a daily basis





This space has been intentionally left blank to let you think about what is already working well in your community



- All images with the exclusion of slide number 7 have been taken from the “Whole community approach” document available online at:
- <http://www.fema.gov/library/viewRecord.do?id=4941>
- Images related to slide number 7 and concerning evacuteer in New Orleans have been taken from the website <http://evacuteer.org/>