Rename IValueDefinition to IMeasurable

ⓘ ***IValueDefinition*** is a bit confusing. See http://en.wikipedia.org/wiki/Measurement for reference. Measurement is a process of measuring things which can be measured, this is true for both **quantitative** and **qualitative** types of data. In other words are ***IMeasurable***. How they can be measured is defined by ***IQuantity*** and ***IQuality*** interfaces which both defining something which is ***IMeasurable***.

```
/* any type of measurements, both quality and quantity are measurements */
interface IMeasurable
{
    ...
}

interface IQuantity : IMeasurable
{
...
}

interface IQuality : IMeasurable
{
    ...
}
```